Planning a brighter future for all animals

“WHERE IS THE DINNER PLATE?” her puzzled aunt asked Juliette Pahl, who had been tasked with feeding scraps to the family’s collie. The plate was where Juliette had left it—with the dog in the backyard of the home where the teen was spending her summer. “They were horrified, to a person, that I’d let the dog eat off the china—the china!” she laughs, decades later.

Starting with a pair of poodle “siblings,” dogs have provided Juliette with lifelong company and comfort. Unfortunately, she witnessed the suffering of two with puppy mill origins, fueling her determination to end such breeders.

During their 46 years of marriage, Juliette worked in radio, television and theater while George, her high school sweetheart, advanced in a civil service career. As their earnings grew, they began making gifts to support causes that mattered to them, including the Humane Society of the United States. Without heirs, the couple extended that support in their estate plans.

Shortly after retiring to North Carolina, George passed away after a brief illness. As she had many times previously during challenging times, Juliette sought canine companionship. She says of Rumpus, her Coton de Tulear, simply: “He saved me.”

Juliette hopes to return the favor through her humane legacy. “I’m enormously grateful for the HSUS and their protection of our animal kingdom,” Juliette says. “We must act to save this heritage Earth has been gifted!”

TO LEARN MORE about how you can help the HSUS continue its work through a gift in your will or trust, or as the beneficiary of your IRA, call 800-808-7858 or visit legacy.humanesociety.org/request.

It’s easy to create your humane legacy

Follow these tips to include a gift to the Humane Society of the United States in your will or living trust:

- **Make your intentions clear**
  Specify a specific amount, a designated percentage or some variation. Most bequests to the HSUS are unrestricted, to allow us to respond to the most urgent needs at the time the gift is realized.

- **Keep your original will or trust in a safe place**
  that’s easy to locate, and let your personal representative know where it is.

- **Before you finalize** your will or trust and/or if you have questions or would like specialized language for your attorney, **contact your regional planned giving representative** (see other side).

- **Work with experienced and qualified legal counsel** to craft detailed language that clearly and unambiguously states your wishes.

- **Don’t be a secret admirer!**
  When you share your intentions with the HSUS, you allow us to say thank you and properly steward your gift.
THANKS TO THE GENEROSITY OF SUPPORTERS LIKE YOU, we made tremendous gains on behalf of all animals in the United States in the last year. Here are a few highlights:

- The coronavirus pandemic brought a new urgency to our work to fight for and protect animals. The HSUS and its international affiliate, Humane Society International, distributed and delivered tons of pet food and gave funding to organizations and programs in 40 countries to care for street animals, farm animals, working animals and wildlife in sanctuaries.

- We rescued or assisted in the rescue of 4,380 animal from situations of extreme cruelty or disaster, including 549 from puppy mills, 2,046 from animal fighting operations, 1,228 from hoarding and neglect and 557 from natural disasters.

- According to the U.S. Department of Agriculture, the HSUS has moved the egg industry from less than 5% cage-free a decade ago to nearly 30% today, meaning nearly 90 million hens each year will never have to suffer in a cage.

- Our work with Nordstrom, one of America’s largest luxury fashion retailers, led it to announce that it will stop selling products made with fur and exotic animal skins by the end of 2021.

- We successfully worked to pass bans on wildlife killing contests in Colorado and Washington, bringing the total number of state bans to seven.

- Because we won our long battle to end the USDA’s purge of data on puppy mill inspections, our 2020 Horrible Hundred report on America’s worst puppy mills contained full details of violators’ names and locations.

- Forty-eight more companies endorsed the Humane Cosmetics Act—federal legislation we’re fighting for to prohibit the sale of animal-tested cosmetics—bringing the total to 316.

IF YOU ARE AGE 70½ OR OLDER, you can support the HSUS using your Individual Retirement Account. Among the many benefits of making a qualified charitable distribution:

- Avoid income taxes on your gift.
- Count your donation toward any required minimum distributions.
- Witness the impact of your gift today.
- Lower your annual income level (may help reduce Medicare premiums and the amount of Social Security subject to taxes).

Certain restrictions apply. Contact us to learn more.