

# Humane Legacy



THE HUMANE SOCIETY  
OF THE UNITED STATES



Neal and his rescued  
terrier mix, Enya.

## A legacy of joy

**NEAL GREENBERG WAS PREPARED** to depart the animal shelter without a new companion when two dogs near the door caught his attention. As one lavished him with kisses through the cage's bars, Neal announced "Wrap her up!" to the staff. And thus, Enya (named for the Irish singer as well as the pup's habit of kissing "in ya face") secured her forever home.

In a classic case of "who saved whom," however, Neal insists that Enya gives as much as she receives: "Life is all about caring, sharing and learning—and we can learn from all beings."

In addition to dogs (Enya is his fifth), Neal has a special affinity for big cats and exotic birds. After reading several years of *All Animals* magazines that he received as a membership benefit,

Neal was inspired to donate appreciated stock to the Humane Society of the United States. Recently, he designated the organization as the primary beneficiary of his estate.

"I feel joy for animals and sometimes joyous tears, which is the apex of life," he reflects. "Donating can be uplifting, and I encourage everyone to do whatever they can. Please spread kindness and compassion."

→ **LEARN MORE:** Legacy gifts in all amounts help the HSUS continue to fight for all animals. To learn more, please contact the Planned Giving team at [humanelegacy@legacysociety.org](mailto:humanelegacy@legacysociety.org) or 800-808-7858, or visit [humanesociety.org/legacy](https://humanesociety.org/legacy).

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## The fight against puppy mills: Exposing abuse, reducing demand, changing laws and saving lives

**HUNDREDS OF THOUSANDS OF DOGS** in the U.S.

spend their entire lives in puppy mills.

Even a USDA license

doesn't guarantee basic

needs like adequate food and water, medical care and room to move freely. Two million puppies born in such inhumane conditions are sold each year in pet stores and online. Many have serious health issues.

Here are eight ways the Humane Society of the United States is winning the fight against puppy mills:

**1 Making it harder for them to operate:** We've led the fight for stricter laws in more than 35 states on a range of puppy mill-related issues, including breeder licensing and welfare standards.

**2 Winning historic industry reforms:** In Ohio, we helped set a new national standard for the care of dogs in commercial breeding operations. In the last year alone, we passed stricter regulations in Georgia, New Hampshire and Iowa.



**3 Reducing the market:** We've helped pass three statewide bans and more than 350 local bans or restrictions on the retail sale of puppies in pet stores.

**4 Defeating the retail puppy mill/pet store lobby:** We've thwarted dozens of state-level attempts by retail pet industry lobbyists to block new restrictions on puppy mill sales in stores.

**5 Rescuing and re-homing mill dogs:** Our Animal Rescue Team has rescued more than 10,000 dogs from abuse and neglect at the hands of puppy mill owners.

**6 Using the courts:** Our undercover investigations have triggered multiple lawsuits against puppy mill retailers and mill owners and shut down dozens of mills and problem pet stores.



**7 Changing bad federal policy:** We convinced the U.S. Department of Agriculture to crack down on the import of puppies from overseas as well as unlicensed online sellers.

**8 Encouraging adoption:** Our Puppy Friendly Pet Stores program has convinced more than 3,000 pet stores not to sell puppies, leading to adoptions of more than 20,000 local shelter pets.

→ **JOIN THE FIGHT:** Visit [humanesociety.org/pupmills](https://humanesociety.org/pupmills) to learn how you can help end this cruel practice.

## Secure your future and help animals with a charitable gift annuity

**CREATING A MORE HUMANE WORLD** can benefit you, too. Charitable Gift Annuities (CGAs) offer a way to create a legacy for animals now and receive dependable, fixed payments for life, in exchange for a gift of at least \$10,000 in cash or appreciated securities to the Humane Society of the United States. The rate of the payments is determined by age and number of annuitants (one or two). Part of the donation is tax-deductible, and part of the payments could be tax-free. Rates are set by the American Council on Gift Annuities and are subject to change.

Age	Sample One-Life Rate
65	4.2%
70	4.7%
75	5.4%
80	6.5%
85	7.6%
90	8.6%

Rates effective 7/1/2020; subject to change. Please note that the HSUS does not offer gift annuities for residents of Alabama, Arkansas, Hawaii or North Dakota.

→ **LEARN MORE:** To receive a customized illustration to review with your financial adviser, please contact your regional planned giving representative, listed on the other side, or you can explore [legacy.humanesociety.org/cga](https://legacy.humanesociety.org/cga).