

Humane Legacy



THE HUMANE SOCIETY
OF THE UNITED STATES

Delaine Kempe and
her dog, Buffy, enjoy
the day by the pool.

A heart for animals

SUPPORTERS of the Humane Society of the United States come from all walks of life, but they share at least one thing in common: a heart for animals. Delaine Kempe developed hers at a very young age, following her mother's example. "We always had dogs in our home," she reflects.

"When I lived in New York City, I was known as 'the dog lady.' I picked up many strays, bathed and nurtured them and found homes for all. I presently have a cockapoo named Buffy. I adopted her from a shelter in Boca Raton 12 years ago. She's the most precious thing in the world to me."

Not surprisingly, ending puppy mills is a high priority for Delaine. Although she is involved with several animal charities, she notes that the HSUS has "the loudest voice to benefit the 'voiceless' by creating a society where not just family

pets—but all animals—are treated humanely."

Delaine recently invested in both herself and the organization through a charitable gift annuity (CGA). "A CGA gives the HSUS needed funds now to carry on their good work, and it pays the donor an attractive rate of interest for the remainder of her life," she says. "It's a win-win situation."

Everyone, Delaine says, can join the fight: "Whatever you donate—your time, your money or your voice—will make a difference!"

→ **LEARN MORE:** To receive a customized illustration to review with your financial adviser, please contact your regional planned giving representative, listed below, or you can explore humanesociety.org/giftannuities.

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humanesociety.org/legacy

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Freed from cages, thanks to the HSUS and its supporters

HUNDREDS OF THOUSANDS of people were outraged when the Humane Society of the United States released an undercover investigation in March 2019 that showed beagles suffering in a toxicity test in a Michigan laboratory.

The findings revealed the cruelty of animal testing, where dogs were confined to cages and force-fed dangerous substances before being killed. With the help of our supporters, the HSUS persuaded Dow AgroSciences (now Corteva) to end its unnecessary pesticide test and release the 34 beagles for adoption.

This case was just one example of the widespread, cruel testing and subsequent killing of animals that government regulators, including the Food and Drug Administration, of-

ten direct companies to do. Currently in the U.S., 60,000 dogs are sacrificed in similar fashion each year, despite scientific studies that show more than 95% of drugs fail in humans even after what appear to be promising results in animals.

The HSUS will continue to be on the forefront of a global movement to replace animals in harmful experiments with 21st-century approaches, such as artificial and real human cells and organs, 3D printing, robots, computer modeling and other sophisticated methods. Together, we can take animal suffering out of science.

→ **TO LEARN MORE** about animal testing, visit humanesociety.org/becrueltyfree.

Make your bequest intentions clear

HERE ARE SOME TIPS on how you can create a will or trust that provides the greatest assurance that the charities you intend to support will, in fact, benefit from your generosity.

- Make certain that your will or trust is carefully worded. The best way to accomplish that is to work with experienced and qualified legal counsel to craft detailed language that clearly and unambiguously states your wishes.
- Correctly identify the organization(s) you want to receive a gift. Please use the following information for the HSUS:
The Humane Society of the United States
1255 23rd St. NW, Suite 450, Washington, DC 20037
Federal tax ID: 53-0225390

- Specify how the amount of the gift is determined, whether a specific amount, a designated percentage or some variation.
- Clearly state any requirements or restrictions on how the organization may use the gift. Before you finalize your will or trust, speak to the philanthropy staff of the organization(s) you want to help to verify that they will be able to implement your requirements.
- Keep your original will or trust in a safe place that's easy to locate, and let your family know where it is.
- Once your will or trust is signed, review it periodically and make changes with the same level of care and formality that you used in preparing it originally.

→ **LEARN MORE:** It's easy to create your own legacy for animals. Contact the Planned Giving team at 800-808-7858 or humanelegacy@humanesociety.org, or visit humanesociety.org/legacy.